**TASC Meeting Notes: Tuesday November 8th 2016 @ The Orange Tree, Altrincham**

**Attendees**

*Colin Mitchell*

*Stuart Buchan*

*Mike Ford*

*Jordan Timms*

*Neil Faulkner*

*Mark Bennett*

*Geoff Morris*

*Paul Daine*

*Andrew Flynn*

*Steve Foster*

*Judy Henson*

*Jack Jolly*

*Brian Flynn*

Media Students

Jack Jolly advised that Tom Newton, a Media Studies undergraduate at Huddersfield University, had been recruited to handle matchday twitter & facebook updates & that one of the two Media Studies undergraduates that had attended the home game against AFC Telford United, was attending the home game against Salford City, with a view to taking a role within the social media team.

Pensioners’ Lunch

Following a discussion whether to open this event to ‘Over 50’s or make it an ‘Altrincham FC Supporters’ Christmas Lunch, it was decided to maintain the same format for this year & consider the other options for Christmas 2017.

Further to feedback from an attendee at last year’s lunch that the Community Sports Hall (CSH) wasn’t as cosy an environment as the Manchester Glass Ltd Sponsors’ Lounge, where all previous Pensioners’ Lunches had been held, it was agreed to try to create a similar feel in the CSH this year & then review how successful that is.

This year, we will attempt to attract more members of the local pensioner community, including local Care Homes.

The provisional date for the lunch is Thursday December 15th.

Alty TV Archive

Mark Bennett & Jack Jolly have investigated the possibility of launching an Alty TV archive of available video material of Altrincham FC games, features, interviews, etc. A potentially suitable platform has been identified, which would allow access to the archive for a monthly fee & this will be progressed towards launch of this new service for Alty fans.

Board Representation at TASC Meetings

Brian Flynn advised the meeting that he had received an email on Monday November 7th from Grahame Rowley (Chairman, Altrincham FC).

The email is reproduced below:-

***Brian,***

***Following the recent comments made on various social media / forums I feel it best that I stand down as the Boards representative at the Supporters Association meetings. I will canvass the rest of the Board to see whether any other member is interested in attending.***

***Pass on my thanks to all the other members of TASC - an unenviable job - however a very essential one to raise funds for the team and have dialogue with the Board.***

***Grahame***

Brian Flynn (Chairman, TASC) expressed personal disappointment that Grahame Rowley would no longer be attending TASC meetings, which he had regularly attended since TASC’s inception, but respected & understood Grahame’s decision.

Two of the current Football Club Board were in attendance at the meeting (Neil Faulkner & Paul Daine). Both Neil & Paul indicated that they were likely to be attending further meetings & that they would discuss with Grahame & agree who would be the Football Club Board Representative at future TASC Meetings. The group felt that it was important to have a Football Club Board Member at TASC meetings.

TASC Relaunch….what TASC does & should be doing

Jack Jolly had tabled this agenda item, believing that TASC needed to re-invent itself through a re-launch/re-brand & there was an appetite within the group for this. It was agreed that this was a big & important subject & there would be a separate meeting to define what this re-launch/re-brand looked like. This meeting will take place on Tuesday November 22nd @ 7.30pm & there will be further communication regarding this meeting during week commencing Monday November 14th.

Annual Draw 2017

The group agreed to request to the Football Club Board that the 2 tickets for the Emirates FA Cup Final, recently won as part of the prize for being ‘Club of The Round’ for its promotion of the tie against Matlock Town, be included as the leading prize for this year’s draw. If this was possible, then we would look to hold the draw after the Emirates FA Cup Semi-Final, probably as part of the Altrincham FC Beer Festival, which is scheduled to take place early in May.

Brian Flynn asked each TASC group member to try to source, via their contacts, one prize for the draw & that a request to fans to help here would be made. Andrew Flynn indicated that prizes would be sought via social channels as well.

Judy Henson suggested that we could look for a draw sponsor, which was felt to be a good idea & something that TASC hadn’t previously tried to do.

Tickets would be priced the same as in recent years at 50 pence per ticket with a book of 4 tickets costing £2.

Social Media

Andrew Flynn provide some impressive data on the recent growth in the effectiveness of the club’s social media activity. A summary of this data will be published separately.

Share Issue/Exchange for TASC Donations

Jack Jolly asked if TASC should seek a shareholding in the Football Club in exchange for donations, however it seems that TASC, being a Supporters Club, is unable to own shares. It was therefore agreed that TASC should look to encourage TASC members & supporters to buy shares in Altrincham Football Club & details of this initiative will be agreed between TASC & the Football Club Board, with a view to launching by the beginning of December.

Any Other Business

*Volunteer Lanyards*

*As an output of the Meet the Board Meeting on September 24th, Jack Jolly met with Andrew Shaw (Vice Chairman, Altrincham FC) & Paul Daine (Director, Altrincham FC) to discuss a number of things, including his idea for all club volunteers to have Lanyards, to enable supporters attending matches to identify them & put a face to a name. This has been agreed & Paul Daine generously offered to personally cover the costs, estimated at £60-£100 & handed Brian Flynn a cheque for £100, made payable to TASC, to cover the initial costs of this initiative.*

*Co-Op Membership & Altrincham Football Club Community Sports Ltd*

*Anthony Wright (Membership Secretary, TASC) advised by email of the new Co-op membership scheme,where 1% of member spend on own label products and services goes towards local community causes, asking if Altrincham Football Club Community Sports Ltd would be eligible to apply to become one of the causes that receives some of the funding for this initiative?*

[*https://causes.coop.co.uk/?\_ga=1.231006871.946120427.1478261869*](https://causes.coop.co.uk/?_ga=1.231006871.946120427.1478261869)

*Judy Henson (Assistant Manager/Altrincham FC Community Sports Ltd) advised that Altrincham Football Club Community Sports Ltd would be eligible to apply, providing a suitable project to utilise any funds received was identified.*

*Pictures on the Wall*

*Jack Jolly advised that he had discussed his idea of having pictures of fans, board members & volunteers at the ground, probably in the Community Sports Hall Building, with Andrew Shaw & Paul Daine at their meeting in October & that this idea was being progressed.*

*Digital Match Programmes*

*Jack Jolly is awaiting details, from the programme printers, of pricing for production of digital match programmes*

*Stewarding at Home Games*

*TASC has received feedback from supporters that the practice of segregating matches & then un-segregating at half-time, was potentially counter-productive for the team & fans alike. Brian Flynn requested that the 2 Football Club Board Members attending feed this back to the rest of the Board & Paul Daine & Neil Faulkner agreed to do this.*

*Europa League Tickets Auctions*

*The Manchester United v Fenerbahçe S.K.tickets & hospitality, generously donated by a supporter who wishes to remain anonymous, had raised £75. It was requested that the winner (Grahame Rowley) provided some feedback on the experience that could be used in promoting the second auction of 2 x tickets & corporate hospitality for Manchester United’s final home Group game with Feyenoord on Thursday November 24th, for which we have an opening bid of £70.*

*Geoff Morris, who is collating the bids, requested that the deadline was changed from Midnight on November 20th & this request will be facilitated.*